

How to build anticipation for a teambuilding.com virtual or hybrid event.

You've booked one of teambuilding.com's famously fun virtual team building experiences!

Looking for ways to build buzz before your event, and get your team excited to show up?

Here are a few quick tips from our pros!



1

Swap team meetings for team experiences

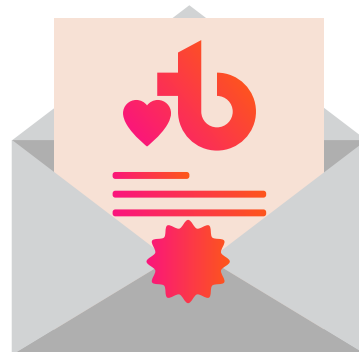


Consider substituting a weekly, monthly, or quarterly team meeting for a virtual team building experience. This switch makes team building feel like essential work (which it is!) rather than "extra work."

2

Send fancy invitations

Scenario #1: Your team receives a cookie-cutter virtual meeting invitation and clicks "maybe."



Scenario #2: Your team sees an artsy invite, gets instantly intrigued, and immediately stops scrolling.

It's a fact: themed invites say "good times."

Another fact: we offer free [digital invitations](#)!

3

Customize your calendar event listing

Our customer experience team will send you a calendar invite with all the basic details and need-to-knows, but you know your team better than anyone— feel free to add a line or two enticing them to join! Like, "A super fun online murder mystery game for all you true crime podcast lovers!"



You can also copy and paste the event description to let your team know exactly what to expect.

Give teammates an inkling of why this is not a meeting to miss!

4

Add kits

Know what makes an employee really excited about joining an online social? Surprise goodies in the mail! We offer event add-ons like cocktail kits or tasty treats that can arrive before your event and build anticipation. Your team will be eager to break open those boxes!



Select these gifts under "optional add-ons" on our [**instant booking portal**](#). Already scheduled your experience? [**Contact a client advisor**](#) to inquire about adding kits!

5

Include a snack or meal budget

Folks love free food. You might not be able to cater lunch in the office, but you can offer remote workers stipends for snacks or meals if they attend the event in full. We recommend setting a limit, and sending attendees a digital gift card or meal credit. (Pro tip - mention this extra perk in your calendar invite!)



6

Tell your team they're in good hands

We help companies build happier teams, having successfully run thousands of virtual, hybrid, and in-person experiences.



Spread word that our hosts make it their personal challenge to rack up reviews that start, "I didn't think I would have fun but this was awesome!" or "I thought it would be cheesy but the hosts were SO FUN!"

7

Reminders, reminders, reminders

Inboxes and calendars can quickly get cluttered. If you want to rustle up RSVPs and attendees for virtual events, make mentions in as many places as possible: company newsletters, team emails, Slack, etc. Day-before or day-of reminders also work wonders at getting folks to show up!



And remember, you can drum up buzz for next time by reminding teams how fun the experience was with a post-event recap message! As part of every virtual event, we take a super shareable, posed team photo that captures your team at the height of their joy and works beautifully for this purpose.

Reach out to us at vip@teambuilding.com for demo videos, event images, and other assets you can use to create excitement in your internal announcements.

Can't wait to see you and your whole team at event time!